

Dual Use Applications Program Commercial O&S Savings Initiative

Overview for the NARSOC

Bryan Howard, ASN(RD&A)ARO 29 May 1997



- Overview of the Process
- Results and Status
- Issues and Lessons Learned

Program Goals

"develop and test a method for reducing operations and support costs through the insertion of commercial products and processes into fielded systems"

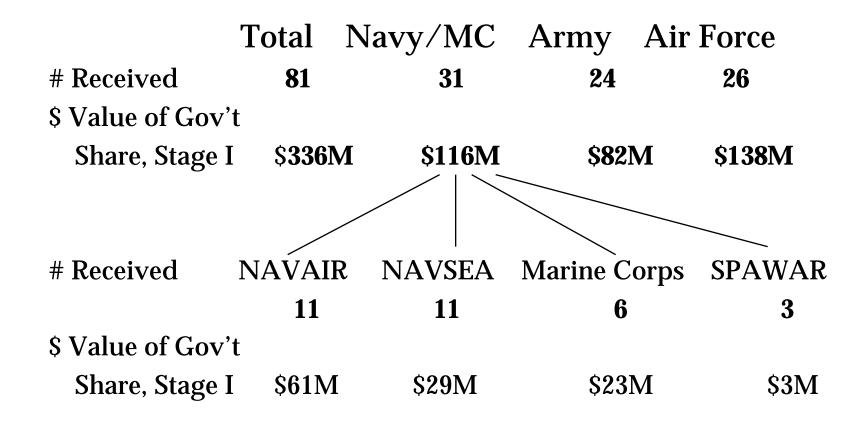
Return on Investment

- Cultural Change This is business as unusual
 - Other Transactions Authority
 - Focus on Total Ownership Cost
 - Lessons Learned and the future of COSSI

Evaluation Criteria

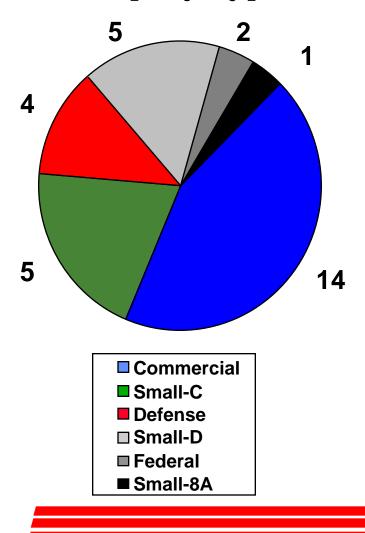
- 1. O&S Savings
- 2. Commercial Technology Leverage
- 3. Equivalent System Performance
- 4. Technical and Management Approach
- 5. Military Customer Commitment
- 6. Non-Federal Cost Share

Proposals Received

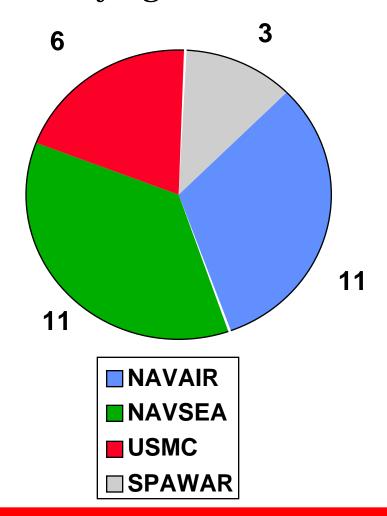


Cultural Change

Company Type



Buying Command



Proposals Recommended

NAVAIR

S45T3 Install and Support an Integrated Aircraft Usage and Cond Monititoring System in the H-60&53 Helicopters S18T1 Military Qual. of a High-Reliability, Light-Weight 24V/30A Aircraft Battery S09T1 E2C/C2A Inspection Kit (BLK) S32T4 Wind Measurement and Indicating System (WMIS) S44T2 Commercially Based Processor for F/A-18C/D S35T2 NP2000 Propeller System S03T1 Digitization of the E-2C Hawkeye Technical Manuals and Data S77T3 Portable Computer-Aided Test Station S08T1 Advanced Thermal Imaging for Composite Propellers S40T4 MMIC T/R Module Conversion Kit S74T4 Helicopter Diagnostic System

NAVSEA

53412	Acoustic Emission and Ultrasonic Testing for Periodic Inspection
	of Pneumatic Pressure
S28T2	Lithium Ion Polymer Batteries for NAVY Undersea Vehicles
S84T3	Reconfigurable Logic Engine for Legacy Systems (AN/SPS-67 radar)
S36T2	COTS Insertion Program for AN/BQR-22A Sonar
S68T3	Advanced Digital/Logistic Integrated Data Capture and Analysis
S10T1	HYDRA Wirefree Communications System for Amphibious Platforms
S39T2	EFF Kit Insertion
S48T2	Integrated Navigation System Direct Reader of Digital Charts Project
S56T3	Commercial Active Matrix Liquid Crystal Display Flat Panel for Use as a
	Replacement for Legacy Cathode Ray Tube (CRT) Application
S27T4	Shipboard Mtls Assessments for Reduced-Manning Technologies for SC-21
S22T4	Desalinated Water Supply for Military Bases

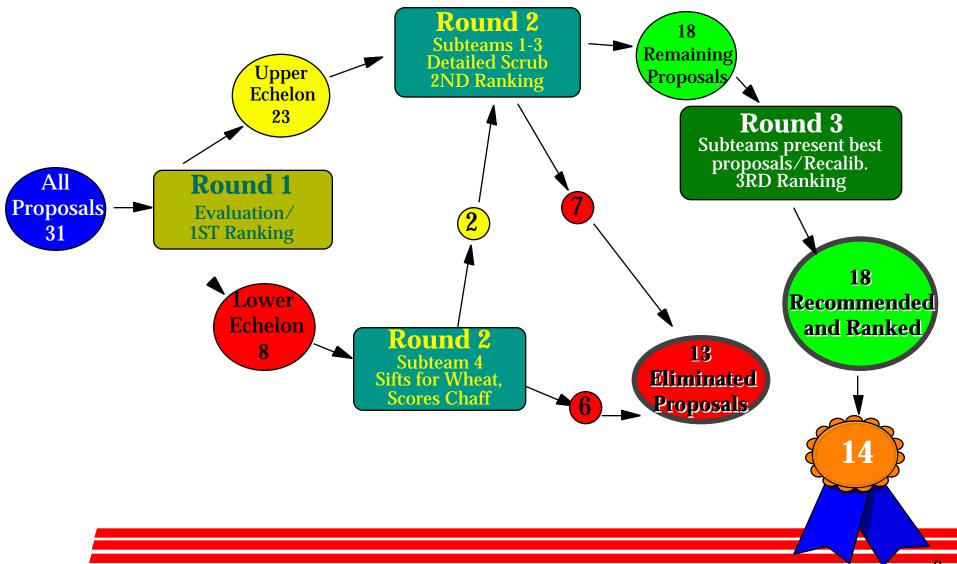
Marine Corps

S02T1	Portable Engine Test Cell Capability for H-53
	Series Helicopters
S80T3	USMC SIGINT/EW Systems Interoperability
S06T1	Laser Cladding Applications in the Operation and
	Support of Land Based Vehicles
S72T3	Dieselization of Military Motorcycles
S78T3	Sapient Corp./USMC ATLASS II+ COSSI Proposal
S86T2	Indirect Injected Diesel Engine

SPAWAR

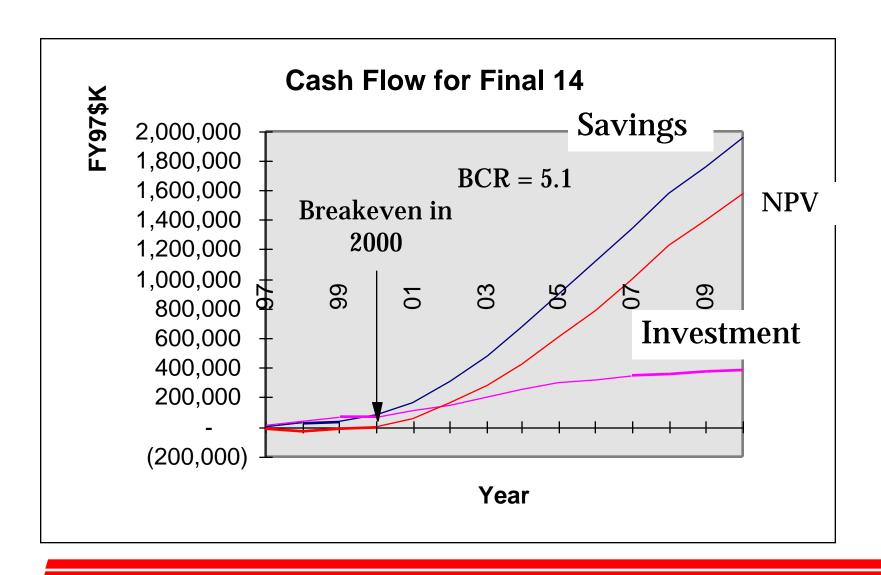
S51T1	Tivoli Integrated Systems Management (Software) Tools
S13T1	FltCast DUAP Proposal
S15T4	Multi-Purpose Power Sensor

Team Process Overview





Profile for Top 14 Proposals over Time



Results

- □ 31 Proposals evaluated by Navy
- 18 Ranked and Recommended to JDUPO
- Expected Stage I cost for 14 proposals
 - 4 programs for NAVAIR = \$23.8M
 - 5 programs for NAVSEA = \$14.4M
 - 3 programs for USMC = \$2.7M
 - 2 programs for SPAWAR = \$2.4M Total \$43.3M

Leverages to \$101M investment in Stage 1

10

Process Overview

High fidelity, Repeatable Process

- Well Documented Approach
- Process Improvements Identified
- ASN(RD&A), ASN(FM&C), and N-4 Participated

■ Top-Level Support

- Total Ownership Cost Goal Management Board Endorsement
- DCNO for Logistics Concurrence
- Navy Acquisition Executive Approval

Excellent Value

- -BCR = 5.1, NPV = \$1.6B
- Breakeven in FY00
- 57% Average Industry Cost Share

Wide Cultural Change Opportunity

- Cross Functional Specialty Participation
- All Major Buying Command

Navy Goals

The Best Process



The Most Programs



The Most Money

The First COSSI Contract

Have all contracts awarded within 6 weeks



- Recission for Bosnia
- Who Executes these Programs?
- When (and how) do I get the Money?
- How do I do an OTA?
- Is somebody going to steal my budget? more than once?
- What "oversight" is required?

Lessons Learned

I Tweek the process to increase efficiency

- simplify cost and savings proposal
- standardize proposal formats
- provide generic spreadsheets (via homepage)
- common, comprehensive cost database

Greater involvement by the PMO

- prepare your industry partners
- commitment to technical solution
- plan to win!

COSSI Schedule of Events

17-18 MAR Contract Specialist Training

18 MAR Proposals Reviewed and Ranked by

- 7 APR Navy Team

10 APR Pre-brief to ARO and N-4B

11 APR Pre-brief to TOC GMB

14 APR Brief to ASN(RD&A), results approved

17 APR Approved Navy list submitted to JDUPO

21 APR NAVY/MC projects briefed to JDUPO

23-25 APR JDUPO consolidates across services

2 MAY Winners announced by USD(A&T)

TBD Navy Awards 1st COSSI Contract

TBD + 6 wks Navy Completes award of all 14 COSSI

Contracts

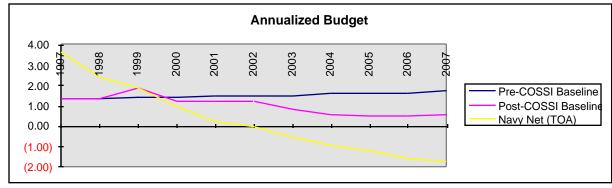
30 SEPT COSSI '97 funds expire

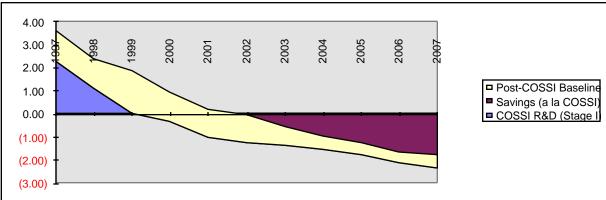


Back-up Slides

Program Baseline

Fiscal Year	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
COSSI R&D (Stage I)	2.30	1.10									
PM's Investment (Stage II)			1.10	1.10	1.20	1.20	0.80	0.60	0.50	0.50	0.60
Savings (a la COSSI)				(0.30)	(1.00)	(1.25)	(1.35)	(1.55)	(1.75)	(2.15)	(2.35)
Pre-COSSI Baseline	1.30	1.30	1.40	1.40	1.50	1.50	1.50	1.60	1.60	1.60	1.70
Post-COSSI Baseline	1.30	1.30	1.88	1.25	1.20	1.20	0.80	0.60	0.50	0.50	0.60
PM Impact	0.00	0.00	0.48	(0.15)	(0.30)	(0.30)	(0.70)	(1.00)	(1.10)	(1.10)	(1.10)





Recommended Proposals in Rank Order

	Proposal	Military	Stage 1	Stage 2		Net Pre-	Benefit	-Paybac	kCum. Stag	eL1ength	o \$ tage
		Custome	I nvestme	Investmen	t Savings	sent Valu	ıeCost-	Period	Investmer	t Stage	Kits
			FY97\$K	FY97\$K	FY97\$K	FY97\$K	Ratio	Years	FY97\$K	Years	
1	Acoustic Emission and Ultrasonic Testing for Periodic Ir	ispection	of (294)	(491)	40,16	39,38	51.1	1.0	(294.	3) 1.50	4
2	Lithium Ion Polymer Batteries for NAVY Undersea Vehic	16% /SEA	(3,393) -	60,57	5 57,182	2 17.9	3.0	(3,687	.3) 2.00	140
3	Portable Engine Test Cell Capability for H-53 Series Hel	@o pters	(359)	(2,532	(1) 45,71	7 42,820	15.8	2.2	(4,046	.3) 1.00	20
4	USMC SIGINT/EW Systems Interoperability	МС	(1,830) (4,586	(1,81)	35,39	6.5	6.0	(5,876	.7) 2.00	30
5	Install and Support an Integrated Aircraft Usage and Cor	ndition	(8,679) (215,72	3) 1,321,84	41,097,43	7 5.9	1.5	(14,555	4) 2.00	581
6	Tivoli Integrated Systems Management (Software) Too	S PAWAR	(2,258) (256)	10,75	1 8,237	4.3	1.0	(16,813	1) 1.00	. 2
7	Reconfigurable Logic Engine for Legacy Systems (AN/S	R S ⊬667⊼ra	dar)(1,58 6) (938)	7,695	5,171	3.0	5.5	(18,398	9) 2.00	2385
8	Military Qual. of a High-Reliability, Light-Weight 24V/30A	haAineraf	t Batt (22 594)	(4,376	9,517	4,887	2.1	4.2	(18,652	5) 1.50	702
9	Laser Cladding Applications in the Operation and Suppo	MC	(373)) (4,062	6,108	3 1,672	1.4	1.0	(19,025	5) 1.00	
10	COTS Insertion Program for AN/BQR-22A Sonar	NAVSEA	(3,105) (10,58	1) 20,38	6,699	1.5	3.2	(22,130	5) 1.50	50
11	FltCast DUAP Proposal	SPAWAR	(178)) (1,66 4	12,42	10,58	6.7	2.0	(22,308	3) 0.75	415
12	E2C/C2A Inspection Kit (BLK)	NAVAIR	(200)) (1,16 ¢	(4,998)	3,632	3.7	3.0	(22,507	9) 0.42	
13	Wind Measurement and Indicating System (WMIS)	NAVAIR	(341)) (3,77\$	5,030	910	1.2	4.3	(22,848	8) 1.33	
14	Commercially Based Processor for F/A-18C/D	NAVAIR	(14,36	l) (80,10	1) 331,22	1 236,75	3 3.5	3.0	(37,212	8) 2.50	250
15	Advanced Digital/Logistic Integrated Data Capture and A	nnaatyraias	(4,853) (14,38	40,91	5 21,678	3 2.1	3.0	(42,065	9) 3.00	4
16	NP2000 Propeller System	NAVAIR	(17,50)) (43,92)) 84,16°	1 22,742	2 1.4	6.5	(59,565	9) 2.00	162
	Dieselization of Military Motorcycles	МС	(865)		5,568	3,507	2.7	3.7	(60,430	8) 2.00	
18	HYDRA Wirefree Communications System for Amphibio	wa visibatfo	rms (3,44 0) (48,57	2) 83,36	31,35	3 1.6	6.1	(63,871	3) 1.00	30